BEAUMOND HOUSE COMMUNITY HOSPICE

JOIN OUR ACCUMULATOR CHALLENGE!

£18,000
could pay for a Health Care Assistant to plan, coordinate and run our day-hospice activities

£50,000***
could pay to run our in-patient unit for one month of the year

£1,092**
will pay for the support and care someone might need to receieve to enable them to die in their own home

£313*
will pay for a patient to attend day therapy for one day a week for a month

£96
will pay for a patient to have a home cooked three-course lunch and snacks for eight days during day therapy with us.

WHAT CAN YOUR BUSINESS DO WITH £50 IN 50 DAYS?

Contact Jo Harbord on jo.harbord@beaumondhouse.co.ukor call 01635 610556 for further information

*Of which £41 per day is provided by the CCG / ** Of which £14 per hour is provided by the CCG
*** Of which £147 per 24 hour episode is provided by the CCG

A CAMPAIGN TO RAISE MONEY FOR BEAUMOND HOUSE COMMUNITY HOSPICE. REGISTERED CHARITY NO. 1025442

DEAR CHALLENGER...

Thank you for choosing to support Beaumond House Community Hospice by signing up to our brand new Accumulator Challenge.

Beaumond House Community Hospice is a local charity and all of the money you raise will help to fund vital, high quality, compassionate care and support to more than 500 terminally ill patients and their family members and carers in Newark and surrounding areas each year.

The £50 Accumulator Challenge is all about using your business skills and innovative ideas collectively to generate as much money as possible for the hospice. It is a fantastic opportunity to engage with your staff and work together as a team, providing a platform for colleagues to bond and work together over a common initiative.

We are throwing down the gauntlet to teams from all over Newark and surrounding areas. It is up to you now to fundraise, invest, run or organise you way to the biggest profit in the next 50 days. We are sure it will be a great recipe for team building and entrepreneurial skills, with a bit of friendly rival on the side against other teams in your area.

I will, of course, be on hand to offer support and guidance as and when it is needed and will take great pleasure in posting photographs and updates across our social media and online platforms. There are some great benefits to your business, which include the following:

- Increased local awareness of your business
- Enhanced engagement and involvement from your staff, boosting team morale and enthusiasm
- Fun & engaging PR and social media opportunities. Don't forget to use #BH£50CHALLENGE.
- Great opportunity to significantly further demonstrate your position as a company committed to its local community
- Association with a high profile local charity

ONCE AGAIN THANK YOU FOR YOUR FANTASTIC SUPPORT AND GOOD LUCK TO ALL OF YOU.

JO HARBORD
CORPORATE FUNDRAISING OFFICER
TELEPHONE: 01636 610556
JO.HARBORD@BEAUMONDHOUSE.CO.UK

AN A-Z OF IDEAS

Find something that appeals to you and feeds your passion, or reflects your personality. Here are just a few ideas to help start you thinking:

A Abseil, Aerobathon, Antiques fair, Arts or craft exhibition / sale Auction – you could even auction promises eg. Dog walking for one week.

B Bad hair day, Baked beans bath, Barn dance, Beat the goalie competition, Book sale, Boss – Get your boss to do something unusual... sponsored beard shave or back wax. Bring & buy sale, Ban the booze / snacks.

C Cabaret / talent show, Car boot sale, Car washing, Casino night, Charity stall – selling donated items, Coffee mornings, Collections at sporting events, Computer games knockout competition, Concerts, Cookbook – collect recipes and sell, Cookie sale, Curry night.

D Dance marathon, Dinner dance, Disco, Donkey derby, Duck race, Dress down day, Drum marathon.

E Exercise machine – eg a sponsored row Exhibition, Ebay – selling donated goods

F Face painting, Fairs, fetes & bazaars, Fancy dress party, Fashion show, Film show, Flower festival in church or hall Flowers / fruit stall, Football tournament.

G Games show e.g. Stars in their Eyes, Garage sale, Gigs – local bands to play at school, Golf match, 'Guess how many' competitions – e.g. sweets in jar, golf tees, pennies, Guess the baby competition – photos of the staff / colleagues as babies.

H Hair beading / braiding, Halloween party, Henna tattoos.

I Ice cream & movie night.

J Jazz night, Job swaps (Auction the MD's / Head of Department's / Cleaner's job for an afternoon).

K Karaoke evening, Keepie-Uppie – get sponsored to do it lots of times, Knobbly knee competition

L Lottery tickets (Beaumond House), Line Dancing

M Mum and toddler walk, Murder mystery, magic show.

N Name a cuddly toy competition, Nearly new sale.

O Office party / sports event, Obstacle race, office collection.

P Parties – ask for a donation instead of a present, Penalty shoot-out competition, Penny mile, coins are laid out and measured, Pet show, Photographic competition, Pram push, Pub crawl – in fancy dress, Pumpkin Carving competition

Q Quizzes Quizz nights

R Races, Raffles, Rapping contest/show, Running

S School fair, Shakespeare marathon, Shoe cleaning, Silly games afternoon e.g. four legged race, Singalong, Sponsored events, Sponsored silence, Sports competition, Supermarket collections, Swap shop, Sweepstake – major sporting event, or baby weight / due date, Swim-athon

T Tea party Teddy bears picnic Theme days – past times / countries Toddle with teddy around playground Tombola Treasure hunt Tuck shop

U Uniform-free day University challenge

V Valentines ball Vegetable competition

W Wacky races Walk, run or cycle to the office or school Wear something funny for money Whist drive White elephant stall Who's that baby – bring in photo's and hold a competition

X Xmas fair

Y Yacht race Yo-Yo competition

Z Zany parties Zumbathon

TOP TIPS

1. Don't just get started – get started early! You have just 50 days to grow your £50. The sooner you start, the more you will achieve!

2. Set a goal and split it into more manageable (say weekly) targets. It will help you to understand how far you have come and how far you still have to go.

3. Give meaning to your campaign. Don't just let people know what you are doing; tell them why you are doing it. A better understanding of the cause will hopefully lead to more generous donations. Details about Beaumond House Hospice are enclosed in your pack and if you need a representative to come and give a presentation, please let us know.

4. Spread the word! Remember to make sure all of your colleagues, friends and family they can follow your progress by using as many media outlets as possible. Post updates and 'selfies' on Facebook and tweet every time you achieve something. Send updates and photos to us at Beaumond House and we will endeavour to add your stories to our web site and media pages. Create your own fundraising page at www.justgiving.com where you can upload pictures, tell your collegaues, friends and family what you are doing to raise money and send email requests for sponsorship. You can also link your fundraising page to your Facebook profile if you have one.

5. The easiest way to grow your money is to find a market with lots of demand and find a way in which you can satisfy that demand. If it doesn't work or you don't enjoy it - do something else in

6. Always have your fundraising hat on! Keep your sponsorship form with you at all times, add the link to your Just Giving page on your email signature as well as your website, LinkedIn, Twitter and Facebook pages. There will always be opportunities to promote your challenge– you just need to keep your eyes open!

7. Those who don't ask don't receive. Therefore, keep asking and don't be afraid to ask everyone to sponsor you/join you/be part of your event – whatever you decide to do. The worst they can say is no!

8. Strike while the iron is hot. Remember to schedule your events just after payday.

9. Match Funding. Check if your company does match funding. If not encourage them to do so! It's a simple way of doubling your sponsorship. Companies can offset charitable support against their tax bill, giving them a form of tax relief.

10. Tick a box! Remember that tax payers can "Gift Aid" their donations to make the most of the money given. Remind everyone who sponsors you to do this.

THE FINANCES

It is really important that you keep accurate records of all costs, expenses and receipts. Your reputation (and ours!) is at risk if you don't.

FUNDS

The challenge will begin on Monday 15th October 2018, when you will be issued with your £50, challenge ends on Monday 3rd December 2018. Beaumond House require that all monies (including the initial £50 will be paid into Beaumond House by Monday 31st December 2018.

EXPENSES

All costs associated with putting on your event are legitimate and can be deducted from your takings, but must be recorded and itemised. Where possible keep receipts. You must not however take any remuneration for your time or take any profit yourself. If in doubt, ask our team and we can advise you.

FLOATS

Make sure you have enough 'float' for your event. If you are charging for things you will probably need to give change, so to avoid any aggravation make sure you have a good spread of different coinage and notes.

HOW MUCH TO CHARGE?

Think about how much to charge for items and therefore what change you are likely to have to give. If you are selling tickets and charging for other activities, keep a record of the different 'pots' so you can see where you made the money and which activities worked well.

SECURITY

Please be aware that large amounts of cash are a target for thieves. At a public event make sure you have a number of 'runners' to relieve stallholders of cash as the event progresses and take it to a secure area for counting. It is a good idea to always have more than one person counting cash so there is no chance of room for miscalculation or accusations. One person should take overall responsibility for banking any cash as soon as possible after the event. Not everybody has the same attitude as you, so be aware of thieves. Stay safe!..

KEEPING IT SAFE & LEGAL

HEALTH AND SAFETY
It's all about common sense. Follow the professional advice of equipment manufacturers and staff supervising any facilities. Beaumond House Community Hospice cannot accept liability for any loss, damage or injury suffered by you or anyone else, as a result of taking part in a fundraising event. Seek advice from your local council about any licenses that you may need, trading standards.

RAFFLES AND LOTTERIES
There are strict and complex laws relating to raffles and lotteries. There are also legal requirements regarding prizes, the costs of running a raffle or lottery and the way they are organised. Get in contact with your local authority before holding one of these events and before you spend money on getting tickets printed.

FOOD HYGIENE
Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking.

STREET COLLECTION
Please do not make any house to house collections. Street collections or events in the community may be organised but please speak to ourselves and the council in the first instance

DATA PROTECTION / GDPR
Make sure any electronic or paper record you keep about people involved in a fundraising event complies with the Data Protection Act.

OUR LOGO
Please contact us if you would like to use our logo on any merchandise or promotional items.

ANY QUESTIONS?

IF YOU HAVE ANY QUESTIONS DO NOT HESITATE TO CONTACT JO HARBORD, CORPORATE FUNDRAISER ON:

JO.HARBORD@BEAUMONDHOUSE.CO.UK
OR CALL 01636 610556